



UNIVERSITI
MALAYA

UMCONSULT

Pusat Perundingan Universiti Malaya

TRAINERS PROFILE



UMConsult

Company Overview

UMConsult offers multidisciplinary expertise to assist clients in solving issues and challenges they face and to enhance their competitive advantage. UMConsult is the leading university consulting centre that is dedicated to empowering individuals and organisations with the knowledge and expertise they need to thrive in today's dynamic business landscape.

The centre has been championing consultancy work since 1992 by championing innovation, client-centricity, and professionalism. We are committed to becoming a trusted partner for government agencies and the private sectors seeking growth and developmental solutions. Under our centre, we have 30 of the Ministry of Finance's registration codes for both physical and non-physical consultancy work. We provide a comprehensive suite of services tailored to meet the unique needs of our clients.

Our consulting services encompass strategic planning, process optimisation, construction, physical building evaluations, change management, and the development of roadmaps. For professional training programmes, our programmes cover a diverse array of topics, from leadership and management to technical and soft skills development. Our team of experienced consultants and trainers combines academic and real-world expertise for every project, ensuring tangible results for our clients.




TABLE OF CONTENTS

Pages

Content

UMConsult

Company Overview

Trainers Profile

01	Faculty of Business and Economics
12	Faculty of Computer Science and Information Technology
27	Faculty of Engineering
32	Faculty of Medicine
35	Faculty of Dentistry

37	Faculty of Science
40	Faculty of Built Environment
42	Faculty of Education
45	Academies, Institutes and Centres
55	Centre's Training Profiles





FACULTY OF BUSINESS AND ECONOMICS



PROFESSOR DR. YUSNIZA KAMARULZAMAN

DEAN, FACULTY OF BUSINESS AND ECONOMICS |
DEPARTMENT OF MANAGEMENT AND MARKETING
yusniza@um.edu.my | 03- 7967 3915

Professor Dr. Yusniza Kamarulzaman, is a senior academic at Universiti Malaya, earned her Ph.D. in Marketing from Cardiff University, UK. Joining UM in 2007, she served in various leadership capacities, including as the Dean, Deputy Dean, Head of the Marketing Department, and Director of the UM Centre of Innovation and Commercialisation. She affiliated with the University of Glasgow, Universitas Indonesia, and Western Michigan University as a Visiting Professor. Globally recognized as a fellow of the Chartered Institute of Marketing (CIM), UK. She specializes in industry-focused training, tailoring programs based on her research expertise in digital marketing, tourism, branding, and retailing. Beyond academia, she authors several marketing books, enriching her contributions to the field.

TRAINING MODULE:

DIGITAL MARKETING AND BRANDING

- ◆ Data Driven Marketing / Marketing Analytics
- ◆ Social Media Marketing Simulation
- ◆ Crafting Brand Identity
- ◆ Managing Brand Lifecycle



PROFESSOR DR. NOOR ISMAWATI JAAFAR

DEPARTMENT OF DECISION SCIENCE
isma_jaafar@um.edu.my | 03- 7967 3969

Prof. Dr. Noor Ismawati Jaafar obtained her academic qualification in Doctor of Business Administration (DBA), from Macquarie University, Australia. She holds a professional qualification as Certified Financial Accountant (CFIA) from the Malaysian Institute of Certified Public Accountants (MICPA) and also a member of the Association for Information Systems (AIS).

She focuses on training courses related to Information Systems including Accounting Information Systems (AIS) and Management Information Systems (MIS) for postgraduates. In addition, she also trains Research Methodology course for working adults.

TRAINING MODULE:

INFORMATION SYSTEM

- Accounting Information Systems using Excel
- Information System Research Methodologies
- IT Governance
- Business Data Analytics



ASSOCIATE PROFESSOR DR. NORIZAH MOHD MUSTAMIL

DEPARTMENT OF MANAGEMENT AND MARKETING
norizahmm@um.edu.my | 03- 7967 3949

Dr. Norizah Mohd Mustamil is currently an Associate Professor at the Department of Management, Faculty of Business and Economics and the Director at the Project Management Office, Universiti Malaya. She received her Doctoral of Business Administration (DBA) from the Curtin University of Technology, Western Australia and MBA from the Universiti Malaya. Her research is interdisciplinary and addresses strategic management, leadership and human resource management area.

She has written several books and chapters in books and journal articles which have been published. She has several years of experience in consultancy projects with government and private agencies such Farmers' Organisation Authority (LPP), PEMANDU, Ministry of Human Resources, National Population and Family Development Board, Institute of Labor Market Information Analysis (ILMIA) and others.

TRAINING MODULE:

LEADING CHANGE IN DISRUPTIVE TIMES

- ◆ Change and Disruption
- ◆ Reconfiguration of Industry Needs
- ◆ Leadership in Disruptive Time



DR. AZNI ZARINA TAHA

DEPARTMENT OF MANAGEMENT AND MARKETING

aznitaha@um.edu.my | 03- 7967 3800

Dr. Azni Zarina Taha is currently the Deputy Director for Universiti Malaya Consultancy Center. She received her PhD from Aston University (UK), MBA from University of Malaya (Malaysia) and BSc from University of Missouri (Columbia, USA). She teaches a range of management subjects which include corporate strategy and change management. She has conducted training programs for Panasonic Malaysia, Malaysia Armed Forces, and Infineon Technologies (Kulim) Sdn Bhd. Besides teaching, she is actively involved in research and consultancy projects. Some of the projects include the Development of Strategic Customer Service Roadmap for Kumpulan Wang Amanah Pekerja (KWAP), Profiling of Mosques as Tourism attractions for Islamic Tourism Centre (ITC) of Ministry of Tourism and Culture and development of Aerospace Industry 4.0 Readiness Index (AIR4S), Feasibility Study for Development of Virtual Exhibition Trade Platform for MATRADE.

TRAINING MODULE:

STRATEGIC MINDSET IN DISRUPTIVE TIMES

- ◆ Understanding Strategic Mindset
- ◆ Finding Opportunities in Disruptive Technologies
- ◆ Development of Strategic Ambidexterity
- ◆ Building a Culture of Strategic Ambidexterity



PROFESSOR DR. AIDA IDRIS

DEPARTMENT OF MANAGEMENT AND MARKETING
aida_idris@um.edu.my | 03- 7967 3994

Professor Dr. Aida Idris has been with Universiti Malaya since 2000 as a full-time academic at the Faculty of Business and Economics, where she obtained her PhD with a thesis entitled “Culture and Innovation: A Study of Malay and Chinese Women Entrepreneurs in Peninsular Malaysia”. A multi disciplinarian at heart, she has always demonstrated an inclination for combining her work experiences as a former engineer and management consultant with her scholarly interests in organisational management and international education, both in her teaching and research activities.

TRAINING MODULE:

PRODUCTION & INNOVATION

- ◆ Innovation for Growth: Strategies for Creating Value
- ◆ Process View of Innovation
- ◆ Building the Business Case for Innovation
- ◆ Business Model Innovation



DR. SHAMSHUL BAHRI ZAKARIA

DEPARTMENT OF DECISION SCIENCE
esbi@um.edu.my | 03- 7967 3854

Dr. Shamshul Bahri received his PhD from Brunel University, London, his Master of Business Administration (MBA) from Universiti Malaya, and his Bachelor of Business Administration (BBA) from Universiti Kebangsaan Malaysia, Bangi. Before joining Universiti Malaya in 2000, he worked as an officer at the New Straits Times Press (M) Bhd, Jalan Riong Bangsar. There, he assisted the Central Region Circulation Manager in coordinating the Kuala Lumpur, Petaling Jaya, and Kelang circulation offices.

TRAINING MODULE:

INFORMATION SYSTEM

- ◆ Managing in Digital World
- ◆ Gain Competitive Advantages from Big Data
- ◆ Cloud Computing: The Next Big Thing!
- ◆ Business Intelligence and Analytics



ASSOCIATE PROFESSOR DR. KOH HSIENG YANG (ERIC)

DEPARTMENT OF FINANCE
erickoh@um.edu.my | 03- 7967 3888

Dr. Eric H.Y. Koh, PhD, CFA, FCPA (Aust.) is with the Department of Finance. His research interests are in bank and risk management. He offers a unique blend of practitioner experience and academic credentials. Dr. Eric began his professional life with external auditing and subsequently joined the banking industry during which he held senior management positions. Besides teaching undergraduate and postgraduate academic courses, Dr. Eric also facilitates professional courses and serves as an Examination Committee member of the Asian Institute of Chartered Bankers. He has authored/co-authored several books and international peer-reviewed journal articles.

TRAINING MODULE:

FINANCE AND ACCOUNTING

- ◆ Basic Concept of Time Value of Money
- ◆ Simple Cost and Revenue Concept
- ◆ Risk and Sensitivity Analysis
- ◆ Investment and Project Appraisal



DR. MOZARD MOHTAR

DEPARTMENT OF MANAGEMENT AND MARKETING
mozardt@um.edu.my | 03- 7967 3800

Dr. Mozard Mohtar earned his PhD in Marketing from Aston University, UK, an MBA from the University of Malaya, Malaysia, and a Bachelor of Journalism from the University of Missouri-Columbia, USA. His research interests lie in advertising, marketing, and consumer psychology, and he is well-versed in both survey and experimental methodologies. Dr. Mozard teaches courses such as Marketing Management, Global Branding, Integrated Marketing Communications, Retailing/Trade Marketing, and Consumer Behaviour. Beyond academia, Dr. Mozard has taken on consulting roles. One of his notable projects includes working with the Islamic Tourism Centre of the Ministry of Tourism and Culture to profile mosques as tourism attractions. His research also delves into topics like the aerospace industry's competitiveness, the renewable energy sector, halal branding strategy, and branding in heritage and cultural tourism.

TRAINING MODULE:

INTEGRATED MARKETING STRATEGY AND BRANDING

- ◆ Introduction to Disruptive Marketing
- ◆ Strategic Marketing and Branding
- ◆ Development of Integrated Marketing Communication
- ◆ Implementation Plan Across Marketing Channels



DR. MOHAMED HISHAM HANIFA

DEPARTMENT OF FINANCE
mhisham@um.edu.my | 03- 7967 3988

Dr. Mohamed Hisham has more than 15 years of experiences in teaching both Finance and Accounting. He obtained his doctoral degree in Islamic Finance, Master's degree in Accounting and Bachelor degree in Accounting. Till now, he has made significant contributions of research work which was published in renowned finance and accounting, ISI and Scopus cited journals. He won the best paper awards twice, dedicated to the quality of his work. Currently, he is the senior lecturer at Department of Finance, Faculty of Business and Economics, Universiti Malaya teaching wide area of topics in Finance and Accounting.

Prior to this, he was appointed as research manager at Prime Minister Department, MARA business consultant, DBKL and help in setting up the Taylor's University subsidiary college in Seremban. He is also a member in the Malaysian Finance Associations (MFA).

TRAINING MODULE:

DEVELOPMENT OF ISLAMIC FINANCE IN MALAYSIA

- ◆ Discuss an Overview of the Malaysian IFS
- ◆ Trace the Historical Development of the Malaysian IFS
- ◆ Discuss the Main Features of the Malaysian IFS
- ◆ Examine the Factors that Influence the Growth of the Malaysian IFS



DR. ASYRAF BIN ABDUL HALIM

DEPARTMENT OF FINANCE
asyrafhalim@um.edu.my | 03- 7967 3800

Dr. Asyraf did his Bachelor's Degree in Business, Economics and Finance in the University of Nottingham Malaysia Campus, then he undertook his MSc. in Islamic Finance in INCEIF. He completed his PhD (Finance) in 2022 in UM and are currently active in research in the field of Islamic Finance & Equity Markets, Asset Pricing and the empirical and theoretical behaviour of Shariah compliant firms. Dr. Asyraf primarily teach quantitative subjects in the faculty, such as Econometrics and Financial Modelling and Mathematics.

TRAINING MODULE:

ISLAMIC CORPORATE FINANCE AND SHARIAH COMPLIANT FIRMS

- ◆ Islamic Finance
- ◆ Islamic Equities
- ◆ Shariah Compliant Firms
- ◆ Asset Pricing of Shariah Compliant Firms
- ◆ Islamic Corporate Finance



**FACULTY
OF
COMPUTER
SCIENCE &
INFORMATION
TECHNOLOGY**



PROFESSOR DR. LOO CHU KIONG

DEAN, FACULTY OF COMPUTER SCIENCE & INFORMATION TECHNOLOGY
ckloo.um@um.edu.my | 03- 7967 6300

Prof. Dr. Loo is a Professor from the Faculty of Computer Science & Information Technology at Universiti Malaya. He has been conducting machine intelligence research for more than 20 years. He has published more than 200 papers in high-impact journals.

Prof. Loo is also the recipient of the JSPS Fellowship Award, Japan and The Georg Forster Fellowship, Humboldt Foundation, Germany, Belt and Road Academic Fellowship Scheme, China. He is the recipient of Malaysia's Research Star Award 2109 - Research and Innovation Excellence Awards, from the Ministry of Education. He received the Top Research Scientist Malaysia (TRSM) Award 2020 from the Academy of Science Malaysia.

TRAINING MODULE:

MAKING AI WORK: MACHINE INTELLIGENCE FOR BUSINESS & INDUSTRY 4.0

- ◆ Introduction to Deep Learning and AI-Core
- ◆ Introduction to Deep Classification using AI-Core
- ◆ Low Code JavaScript using AI-Core
- ◆ Introduction to the AI-Core Deep Composite
- ◆ Create your Own Toolbox in AI-Core
- ◆ Explainable AI for Industry



PROFESSOR TS. DR. AINUDDIN WAHID ABDUL WAHAB

DEPARTMENT OF COMPUTER SYSTEM AND TECHNOLOGY
ainuddin@um.edu.my | 03- 7967 6383

Prof. Dr. Ainuddin Wahid Abdul Wahab earned his PhD degree in Computing from University of Surrey, United Kingdom. He is currently a Professor at the Department of Computer System and Technology, Universiti Malaya. He has been in academic and training line for more than 20 years. He is a Master Trainer for Computational Thinking and Computer Science (MDEC), CyberOps Associate (CISCO), Certified Security Operations Centre (SOC) Incident Responder (SOC-IR), Palo Alto Accredited Configuration Engineer (ACE), Certified Computer Hacking Forensic Investigator (CHFI) and ProtectServer Certified Engineer. Among the courses that he thought are as follows: Digital Transformation, Computer Security, Computational Thinking, ICDL Computer Skills Certification, Image Processing, Computer Networks and Digital Marketing.

TRAINING MODULE:

INDUSTRIAL CYBERSECURITY

- ◆ The Awareness: CIA
- ◆ Access & Manage Risks
- ◆ Safeguard Data and Infrastructure
- ◆ Cybersecurity Management



ASSOCIATE PROFESSOR DR. AZAH ANIR NORMAN

DEPARTMENT OF INFORMATION SYSTEM
azahnorman@um.edu.my | 03- 7967 6424

Dr. Azah Anir Norman is a Royal Academy of Engineering, UK (RAENG) Leaders of Innovation Fellow (LIF) and a lecturer in the Faculty of Computer Science and Information Technology. She managed a team of trainers that trained over 200 headmasters and school administrators in Malaysia.

She has delivered design thinking training to computer scientists both locally and globally. She is enthusiastic about teaching and sharing her understanding of the design thinking method for creative problem-solving.

TRAINING MODULE:

INNOVATIVE PATHWAYS: DESIGN THINKING (DT) FOR CREATIVE PROBLEM SOLVING

- ◆ Introduction and Key Principles to Design Thinking (DT)
- ◆ Design Thinking (DT) Phases
- ◆ Tools and Techniques for DT Phases
- ◆ Cultivating a Design-Thinking Culture
- ◆ Future Trends in Design Thinking



ASSOCIATE PROFESSOR DR. NORJIHAN ABDUL GHANI

DEPARTMENT OF INFORMATION SYSTEM
norjihhan@um.edu.my | 03- 7967 6351

Dr. Norjihhan Abdul Ghani is an Associate Professor, Department of Information Systems, Faculty of Computer Science & Information Technology. Her PhD in Computer Science from Universiti Teknologi Malaysia (2013), and her Master in Information Technology (2000) from Universiti Kebangsaan Malaysia and she obtained her Bachelor Degree in Information Technology from Universiti Utara Malaysia (2000). Currently, she is the Head of Department for Information Systems since 7 October 2019. She has more than 20 years experiences in teaching fields which in the domain of information security.

Her research interest is in the areas of information security which she focuses more on information privacy, data security and data protection. Norjihhan managed to secure various research grants from internal and external funds as Principal Investigator, and also a co-researcher for many grants.

TRAINING MODULE:

INFORMATION SECURITY FOR ORGANIZATION

- Introduction to Information Security
- Potential Threats for Organization
- Building a Secure Organization
- Information Security Awareness



ASSOCIATE PROFESSOR TS. DR. SRI DEVI RAVANA

DEPARTMENT OF INFORMATION SYSTEM
sdevi@um.edu.my | 03- 7967 6348

Dr. Sri Devi Ravana (PhD, University of Melbourne) is a distinguished academic professional and renowned expert in the field of Information Retrieval and Data Science. With a rich educational background and an impressive track record, she has dedicated her career to pushing the boundaries of knowledge and contributing significantly to the industry and academic community.

Dr. Sri Devi Ravana's dedication to professional development is further exemplified by her certification as a Professional Technologist by the Malaysian Board of Technologists (MBOT). This distinction underscores her commitment to maintaining the highest standards in her field and staying at the forefront of technological advancements.

TRAINING MODULE:

ENTERPRISE DATA PRACTITIONER (EDP)

- ◆ BDA for Non-Technical Professional
- ◆ Excel Analytics
- ◆ Data Visualization for Business Intelligence
- ◆ Data Storytelling
- ◆ Capstone



ASSOCIATE PROFESSOR TS. DR. AZNUL QALID MD SABRI

DEPARTMENT OF ARTIFICIAL INTELLIGENCE
aznulqalid@um.edu.my | 03- 7967 2516

Dr. Aznul Qalid Md Sabri currently holds the position of Associate Professor and was previously the Head for the Department of Artificial Intelligence, Faculty of Computer Science and Information Technology (FCSIT). His main research interest is in the field of Computer Vision and Machine Learning especially the application of AI in Healthcare. He secured the Malaysia-France- Bilateral Research Collaboration 2021 (MATCH 2021) grant, and is currently co-supervising several PhD students working on AI related projects.

TRAINING MODULE:

PRACTICAL MACHINE LEARNING

- Regression Analytics
- Neural Networks
- Explainable AI



ASSOCIATE PROFESSOR DR. MOHD YAMANI IDNA IDRIS

DEPARTMENT OF COMPUTER SYSTEM & TECHNOLOGY
yamani@um.edu.my | 03- 7967 6414

Dr. Mohd Yamani Idna Idris received his bachelor degree in Engineering (Electrical), Master of Computer Science and PhD from Universiti Malaya. He is currently an Associate Professor at the Faculty of Computer Science and Information Technology, Univesiti Malaya. He has been in the Academic and Training line for more than 20 years. Among the courses that he thought are as follows: ICDL computer skills certification, MATLAB, Image Processing, Internet of Things, Embedded System, Computer System Organization and Architecture, VHDL, Digital Design.

TRAINING MODULE:

DESIGNING IoT SOLUTION

- ◆ Transforming Business Through Digitisation
- ◆ Strategising IoT Solutions
- ◆ Mapping Networks, Software and Hardware
- ◆ Designing Things and Connections



DR. ASMIZA ABDUL SANI

DEPARTMENT OF SOFTWARE ENGINEERING
asmiza@um.edu.my | 03- 7967 6302

Dr. Asmiza Abdul Sani is a Senior Lecturer from the Department of Software Engineering, with ten years of experience passionately teaching undergraduate and postgraduate Computer Science and Software Engineering courses at FCSIT, UM.

Among the courses that she has been teaching are Algorithm Analysis and Design, Advance Algorithm, Real-Time Systems, Software Modelling, Framework-Based Web Development and Fundamental Software Engineering. For the past few years, she has also conducted several drone programming modules for the Student Mobility Program, attended by participants from Europe, China, Japan, Thailand and Indonesia.

TRAINING MODULE:

ALGORITHM FUNDAMENTAL

- Basics of Algorithm
- Algorithm Analysis
- Common Algorithms
- Real-World Applications



DR. UNAIZAH HANUM OBAIDELLAH

DEPARTMENT OF ARTIFICIAL INTELLIGENCE
unaizah@um.edu.my | 03- 7967 6398

Dr. Unaizah Obaidellah (BSc (Hons) Computer Science (Malaya), MSc (Hons) Computer Science (Malaya), PhD in Cognitive Science (Sussex, United Kingdom) is a lecturer and researcher at the Faculty of Computer Science and IT, Universiti Malaya. She is a Cognitive Scientist, who applies AI approaches in understanding human behaviour.

She is also trained in Design Thinking (DT) and has a passion to educate others with an innovation mindset using the DT methodology and human-centred design strategies. She is a member of the ICT INOV 'Modernizing ICT Education for Harvesting Innovation' Project, a collaborative work between European and Asian institutions that deploy design thinking approaches for building highly skilled ICT workforce with specialized knowledge that can support high demand digital services.

TRAINING MODULE:

DESIGN THINKING FOR INNOVATION

- ◆ The Principles of Design Thinking
- ◆ The Design Thinking Process
- ◆ Empathy and User Research
- ◆ Ideation and Brainstorming
- ◆ Prototyping and Testing
- ◆ Implementation and Scaling



DR. SAW SHIER NEE

DEPARTMENT OF ARTIFICIAL INTELLIGENCE
sawsn@um.edu.my | 03- 7967 6341

Dr. Saw received her B. Eng in Biomedical Engineering (Universiti Malaya) in 2013. In 2015, Dr. Saw received the President Graduate Fellowship, from National University of Singapore (NUS) to pursue her doctorate degree. Her doctoral thesis, which uses biomechanics to understand pregnancy disease which can help to improve diagnosis and disease management, was supervised by Dr. Choon Hwai Yap. Following this, Dr. Saw completed two years of postdoctoral training in Bioinformatics Institute, Agency of Science Technology and Research (BII, A*STAR) with Dr. Hwee Kuan Lee.

Researching the cutting edge of technology - Artificial Intelligence on various healthcare problems with an aim to improve disease detection and management. Dr. Saw has since returned to Universiti Malaya to continue researching superior ways in improving disease management using machine learning and artificial intelligence.

TRAINING MODULE:

GETTING STARTED WITH AI



Machine Learning in Healthcare



MADAM NORNAZLITA HUSSIN

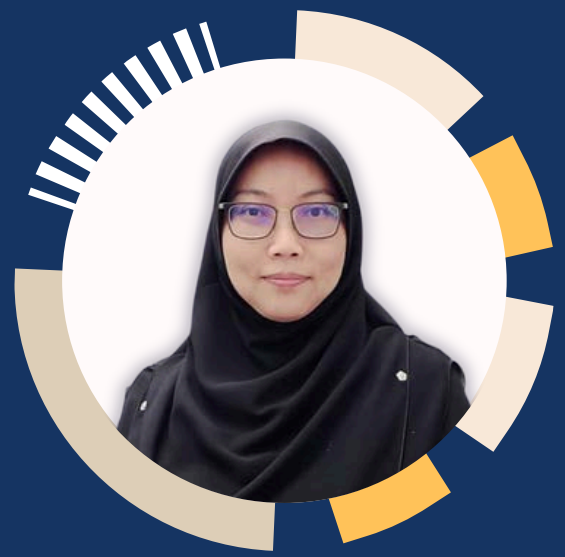
DEPARTMENT OF COMPUTER SYSTEM AND TECHNOLOGY
nazlita@um.edu.my | 03- 7967 6396

Nornazlita Hussin (MSc. in Multimedia Technology (Bath, UK), BSc. (Hons) CompScience (UM)) has been a multimedia lecturer since the year 2000. Her utmost interests are in augmented reality, virtual reality, social media marketing and mobile applications. She supervises many undergraduate and postgraduate students in those fields. She is open to any collaboration opportunities and keen to explore the latest trends.

TRAINING MODULE:

AUGMENTED REALITY: ENHANCING BUSINESS BRANDING AND VISIBILITY

- ◆ What is Augmented Reality?
- ◆ Immersive Marketing
- ◆ Enhanced Customer Engagement
- ◆ Increases Social Media Engagement



MADAM FAZIDAH OTHMAN

DEPARTMENT OF COMPUTER SYSTEM AND TECHNOLOGY
fazidah@um.edu.my | 03- 7967 6432

Fazidah Othman is a lecturer at Faculty of Computer Science & Information Technology, Universiti Malaya. She had been attached under Department of Computer System and Technology since 2004. She obtained her Bachelor Degree in Computer Science and Master Degree in Computer Science from the Universiti Teknologi Malaysia. Her research interests are network security, public key infrastructure, applied cryptography, steganography, cyber threat intelligence and internet technology. She is also a certified Master Trainer for Critical Thinking and Computer Science.

TRAINING MODULE:

THINK LIKE A HACKER

- ◆ Mindset, Kill Chain and Exploitation
- ◆ Building Secure Systems
- ◆ What is Ethical Hacking
- ◆ The Rise of Ethical Hacking: Debates and Future Trends



MADAM HANNYZZURA AFFAL

DEPARTMENT OF COMPUTER SCIENCE & TECHNOLOGY
hannyz@um.edu.my | 03- 7967 6355

Hannyzzura is a lecturer in the Multimedia Unit, and holds extensive experience in teaching diverse range of courses including Foundation of Multimedia Systems, Digital Image Processing, and Computer Graphics. She was previously the Coordinator for Digital Cinematography and Communication and Thinking Skills courses, and currently the Head Coordinator for the Academic Project Committee.

Hannyzzura professional interest lies in the realms of multimedia applications development, image processing, game-based development, and animation research. Her interest in infusing creative design in application development has brought her to seek knowledge and skills in using software and tools of creative arts and design.

TRAINING MODULE:

CREATING CREATIVE CONTENTS FOR DIGITAL MARKETING

- ◆ What is Creative Content?
- ◆ What is Digital Marketing?
- ◆ How to Create Creative Contents?
- ◆ Creating Creative Contents using Canva



MADAM MAS IDAYU MD SABRI

DEPARTMENT OF COMPUTER SYSTEM AND TECHNOLOGY
masidayu@um.edu.my | 03- 7967 2505

Mas Idayu is a dedicated educator with over two decades of experience in the field. She holds the title of a Certified Master Trainer in Computational Thinking, accredited by Malaysia's Multimedia Development Corporation (MDEC). Her passion for empowering educators and students has led her to train numerous teachers as part of the National Computer Science & Computational Thinking Teaching Certification Programme, a collaborative initiative by the Ministry of Education and MDEC. She also shared her expertise at the university level, guiding students in the intricacies of computational thinking for a university core course as well as offering this course for mobility students from all over the globe.

TRAINING MODULE:

MASTERS OF LOGIC: UNLOCKING THE POWER OF COMPUTATIONAL THINKING

- ◆ Foundations of Computational Thinking
- ◆ Problem-Solving Strategies and Algorithms
- ◆ Data and Logic Mastery
- ◆ Applications in the Digital World



FACULTY OF ENGINEERING



DATO' PROFESSOR IR. DR. MOHAMMED RAFIQ DATO' ABDUL KADIR

DEPARTMENT OF BIOMEDICAL ENGINEERING
rafiqkadir@um.edu.my | 03- 7967 5302

Dato' Prof. Ir. Dr. Mohammed Rafiq is a full Professor since January 2014, and currently serve Universiti Malaya at the Faculty of Engineering. He was the pioneering Dean of UTM's Faculty of Engineering, one of the largest engineering faculties in Asia with close to 700 academics and 10,000 students. He steered the faculty into greatness in times of COVID-19 pandemic by initiating many unique programmes and place the newly established faculty on solid footing in the World University Rankings.

TRAINING MODULE:

LEADERSHIP ACE FOR PROFESSIONALS (LEAP)

- Fundamentals of Leadership
- People & Self Management
- Time Management
- Influencing Others Towards your Vision
- Creativity & Innovation in Leadership
- Leading Teams for High Impact
- Public Speaking & Presentation
- Writing Impactful Reports
- Strategic Thinking & Decision Making Skills
- Developing Talents in your Organization
- Inculcating Culture of Excellence
- Leadership Project



PROFESSOR IR. DR. FATIMAH IBRAHIM

CENTRE FOR INNOVATION IN MEDICAL ENGINEERING / FACULTY OF ENGINEERING
fatimah@um.edu.my | 03- 7967 6818

Prof. Ir. Dr. Fatimah, the founder and head of the Center for Innovation in Medical Engineering (CIME), is a distinguished expert in technology transfer. She received training from Oxentia Oxford's Global Innovation Consultancy and other prestigious institutions. With 18 Intellectual Property Rights, two patented innovations, and awards including the Malaysia Commercialization Award (2020) and UM Excellence Awards (2019), her contributions are notable.

She also imparts her knowledge through talks and as a consultant for innovation leaders, as part of the Technology Transfer Implementation program by the Royal Academy of Engineering, UK. She has shared insights on topics like 'Sustainability in Technology Transfer' and 'Technology Transfer Landscapes, Settings and Best Practices in Malaysian Universities' for the British Council and Ministry of Education Malaysia.

TRAINING MODULE:

RESEARCH TO COMMERCIALIZATION

- ◆ Introduction to the Design Thinking Process
- ◆ Value Proposition Canvas and Building Minimal Viable Product (MVP)
- ◆ Developing Viable Business Models with the Business Model Canvas
- ◆ Crafting the Right Pitching Deck and Fundraising Techniques



DR. MOHD YAZED AHMAD

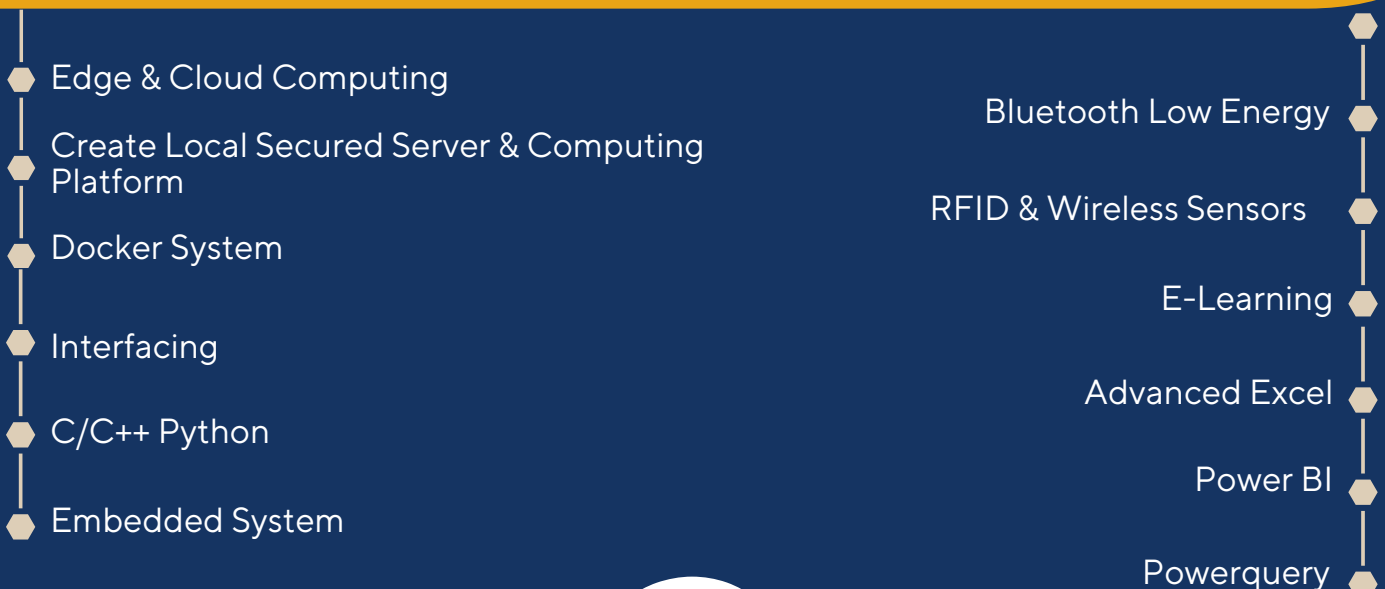
DEPARTMENT OF BIOMEDICAL ENGINEERING
myaz@um.edu.my | 03- 7967 7695

Dr. Mohd Yazed Ahmad (Member, IEEE) received the B.E. degree in Electrical Engineering from the Department of Electrical Engineering, Universiti Malaya (2003), the M.Eng.Sc. degree in Instrumentation from the Department of Biomedical Engineering, Universiti Malaya, in 2006, and the Ph.D. degree in Electrical Engineering Science from the University of Technology Sydney, NSW, Australia, in 2013.

He is currently a Senior Lecturer at the Department of Biomedical Engineering, Faculty of Engineering, UM. He has served as Programme Coordinator, and later as Head of E-learning unit at University level. His research and expertise include: energy harvesting, wireless power transfer, smart space, and intelligent IOT systems.

TRAINING MODULE:

EDGE COMPUTING, IoT SYSTEM AND AUTOMATION





IR. DR. MOHD SAYUTI AB KARIM

DEPARTMENT OF MECHANICAL ENGINEERING
mdsayuti@um.edu.my | 03- 7967 4489

Ir. Dr. Mohd Sayuti is a researcher and lecturer in the field of design and manufacturing. He joined the Advanced Manufacturing and Material Processing (AMMP) Centre as a Research Assistant in mid 2006 and has since worked on various projects related to his expertise. He has authored or co-authored more than 40 ISI publications and two books on design and manufacturing topics. He has also taught the course of Reverse Engineering and Rapid Prototyping for over five years.

Ir. Dr. Mohd Sayuti holds three patents for his innovative inventions. He is a member of the Institution of Engineers Malaysia (IEM) and a graduate member of the Board of Engineers Malaysia (BEM) since 2012.

TRAINING MODULE:

FROM IDEA TO REALITY: HOW 3D PRINTING CAN ACCELERATE YOUR PRODUCT DEVELOPMENT

- Introduction on Concept & Benefits of Rapid Prototyping with 3D Printing
- Basics of 3D Printing
- Designing for 3D Printing
- Testing and Iterating with 3D Printing



FACULTY OF MEDICINE



DR. ELSA HANIFFAH MEJIA MOHAMED

DEPARTMENT OF PHARMACOLOGY
elsa@um.edu.my | 03- 7967 6634

Dr. Elsa Haniffah Mejia Mohamed is a Medical Lecturer in the Department of Pharmacology, Universiti Malaya. She is a passionate teacher/trainer who enjoys exploring new ways of imparting knowledge & skills. Her area of expertise is in Pharmacology, particularly prescribing as well as quality audits.

She has a background in medical training and has been coordinating the Prescribing Initiative for Lifelong Learning (PILL) for the Universiti Malaya Medical Programme since 2019, as well as being a trainer/facilitator for the programme. She graduated as a medical doctor and served as a medical officer under Ministry of Health prior to joining the Department of Pharmacology, Universiti Malaya. She is also a member of the Quality Enhancement Management Centre (QMEC) at the university and has been a lead auditor for ISO 9001 since 2006.

TRAINING MODULE:

STEPS TO RATIONAL MEDICATION PRESCRIBING

- Introduction to Prescribing
- Defining the Patient's Problem
- Selecting a Drug
- Recognising Suitability of a Drug

- Writing the Prescription
- Giving Instructions
- Monitoring



DR. SITI NUR ALIYAH ZAMBRI

DEPARTMENT OF EMERGENCY MEDICINE
nuraliyah@um.edu.my | 03- 7949 4422

Dr. Aliyah Zambri is a highly accomplished healthcare professional with a decade of experience in delivering top-tier medical care and academic programs at both undergraduate and postgraduate levels. Her expertise spans advanced life support, resuscitation of critically ill patients, Point-of-Care Ultrasonography (POCUS) in clinical practice, healthcare quality improvement, and patient safety.

Known for her efficiency, strong communication, and multitasking skills, Dr. Aliyah Zambri is also completed Fellowship of International Society of Quality in Healthcare. She is a certified instructor in various life support programs, excels in teaching and workshop facilitation, and has multiple high-impact journal publications. She is committed to coaching and mentoring with aspiration to enhance future healthcare professionals.

TRAINING MODULE:

LIFE SUPPORT TRAINING

- Trauma Life Support
- Advanced Life Support
- Paediatrics and Neonatal Life Support



FACULTY OF DENTISTRY



DR. JAZLI AZIZ

DEPARTMENT OF ORAL AND CRANOFACIAL SCIENCES
jazliaziz@um.edu.my | 03- 7967 4851

As a senior lecturer, Dr. Jazli Aziz is an accomplished speaker who has frequently been invited as a guest speaker to engage the public in oral health topics. He holds "Public Speaking Mastery" certification from Dale Carnegie and is a PSMB (HRDF) certified trainer. His training philosophy motivates participants to embrace concise communication and adapt to new environments. Core program elements include open communication, simplifying communication, and setting clear expectations. His specialisation lies in communication skill enhancement, serving academic staff and corporate professionals.

TRAINING MODULE:

EFFECTIVE COMMUNICATION SKILLS FOR PROFESSIONALS

- ◆ Audience-centered Communication
- ◆ Simplified Communication
- ◆ Visual Communication
- ◆ Storytelling for Impact



FACULTY OF SCIENCE



ASSOCIATE PROFESSOR TS. CHM. DR. CHENG SIT FOON

DEPARTMENT OF CHEMISTRY
sfcheng@um.edu.my | 03- 7967 7172

Dr. Cheng Sit Foon has 22 years of research experience in palm oil from her capacity as Malaysian Palm Oil Board (MPOB then PORIM) scholar and research officer; and currently an academia at Universiti Malaya. Her expertise is in organic chemistry, oleochemistry, downstream and industrial applications, which includes chemical modification, synthesis, extraction, characterization and evaluation for food and non-food applications. To-date, she has six (6) patents, served as expert witness and providing consultancy services to palm oil companies.

TRAINING MODULE:

ADVANCED PALM OIL CHEMISTRY AND TECHNOLOGY FOR SUSTAINABLE PRODUCTION

- Chemistry of Palm Oil
- Refining and Fractionation Techniques
- Sustainability and Green Chemistry
- Analytical Techniques
- Regulatory Compliance and Quality Assurance
- Research and Innovation



DR. FUNG HON NGEN (KENNETH)

DEPARTMENT OF SCIENCE AND TECHNOLOGY STUDIES
kennethfung@um.edu.my | 03- 7967 7166

Dr. Kenneth holds a strong focus on bridging the gap between academia and industry. His expertise includes research strategy; covering academic writing, research supervision, and methodology. He is a strong advocates for responsible research and innovation, emphasizing reflexivity and social desirability for achieving sustainable outcomes.

In the field of Applied Scientometrics, Dr Kenneth excel at tracking and forecasting scientific and technological trends. Furthermore, he have a particular strength in science communication, facilitating stakeholder engagement in science and technology road-mapping for sustainable development. With a firm commitment to aligning research and practice, Dr Kenneth provide valuable insights and training to promote impactful, responsible, and forward-thinking research and innovation.

TRAINING MODULE:

SCIENCE, TECHNOLOGY AND SOCIETY

- ◆ Science Policy
- ◆ Technology Management
- ◆ Research Evaluation
- ◆ IP Analytics
- ◆ Science Communication
- ◆ Innovation Systems



FACULTY OF BUILT ENVIRONMENT



SR. DR. AINORIZA MOHD AINI

DEPARTMENT OF REAL ESTATE (HEAD OF DEPARTMENT)

ainoriza@um.edu.my | 03- 7967 5396

Sr. Dr. Ainatoriza is a Registered Valuer Estate Agent and Property Manager with the Board of Valuers, Appraisers, Estate Agents and Property Managers, Malaysia. She has a master's degree in Corporate Real Estate Finance from City University London and completed her PhD in the area of Sustainability and Responsible Property Investment at Kingston University of London.

Apart from teaching, Dr. Ainatoriza has led and completed numerous real estate research including housing needs for the elderly, Housing-Income Index©, housing affordability and multigenerational housing. Her current research focus is on housing pathways for vulnerable groups and residential tenancy. She is now a Trustee of Aubrey Barker Fund (UK), Executive Board Member for the ASEAN Valuers Association (AVA) Malaysia, and Board of Valuers, Appraisers, Estate Agents & Property Managers Malaysia (BOVAEP) accreditation committee member.

TRAINING MODULE:

REAL ESTATE

- Investing in Real Estate
- Approaches to Real Estate Valuation
- Sustainability & Real Estate
- Corporate Real Estate Strategy



FACULTY OF EDUCATION



ASSOCIATE PROFESSOR DR. RAFIDAH AGA MOHD JALADIN

DEPARTMENT OF EDUCATIONAL PSYCHOLOGY AND COUNSELLING
rafidah_aga@um.edu.my | 03- 7967 5003 / 5035

Dr. Rafidah Aga Mohd Jaladin (BSc. (Hons) Psych (UWA, Perth), M. Couns (Hons) (Malaya), PhD (Monash, Australia) is a registered counselling psychologist at the Department of Educational Psychology and Counselling, Faculty of Education, Universiti Malaya.

She has more than 25 years of experience as a professional practitioner-cum-educator in psychology and counselling at various work settings. She has educated and trained diverse client populations including school and college students, corporate staff, and local communities. She aspires to inspire people.

TRAINING MODULE:

CREATIVE STRESS MANAGEMENT FOR WORKERS

- Introduction to Stress
- Common Workplace Stressors
- Stress Screening and Assessment
- Creative Stress Management Techniques
- Application of Creative Stress Management
- Creating a Stress-Resilient Workplace



DR. AZMAWATY MOHAMAD NOR

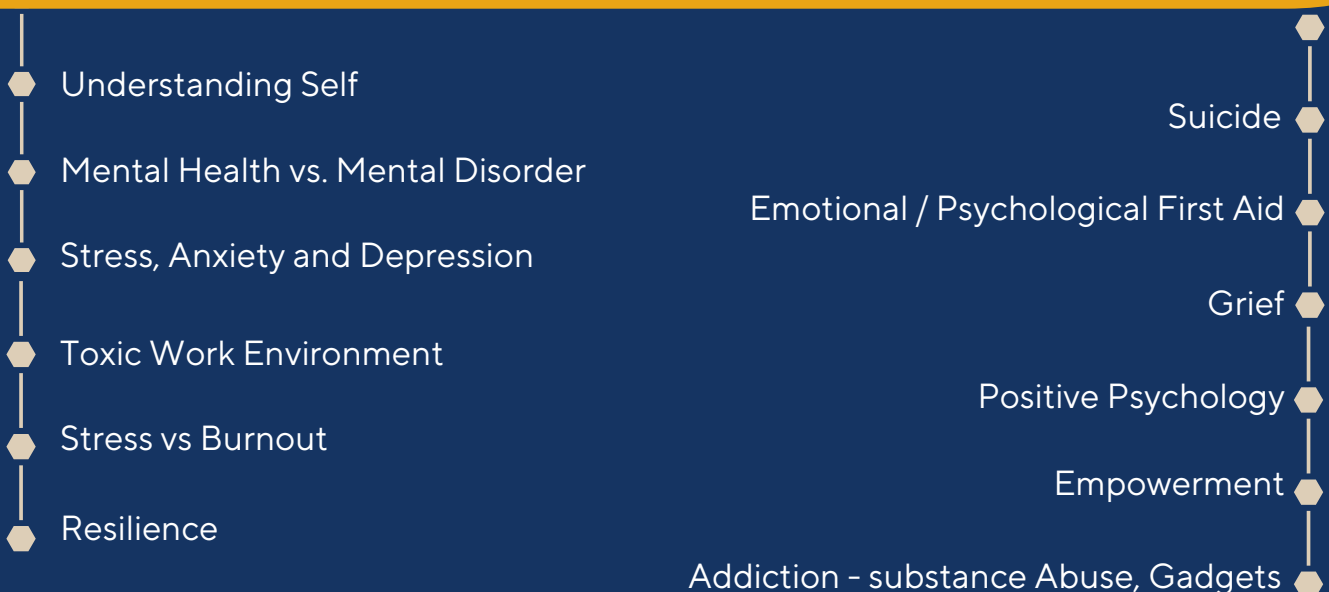
DEPARTMENT OF EDUCATIONAL PSYCHOLOGY AND COUNSELLING
azy_mn@um.edu.my | 03- 7967 5009 / 5035

A qualified and registered practicing counsellor, Dr. Azmawaty Mohamad Nor, better known as Dr. Azy has conducted consultancies and trainings for government departments, multinational companies and private agencies both local and overseas. She is a familiar face that appears on national TV and social media advocating mental health literacy and matters related to wellbeing.

Actively involved in numerous research, she is passionate in her work and have received both internal (university) and external grants (industries, government agencies and private funding). Adding to her business acumen, she is now an active member of the Board of Counsellor Malaysia and a Council Member of the Board.

TRAINING MODULE:

MENTAL HEALTH





ACADEMIES, INSTITUTES & CENTRES



DATUK DR. ANIS YUSAL YUSOFF

CENTRE FOR LEADERSHIP & PROFESSIONAL DEVELOPMENT (UM LEAD)

anis.yusoff@um.edu.my | 03- 7967 7947

Datuk Dr. Anis Yusal Yusoff, Director of UM LEAD (Former President & CEO of the Malaysian Institute of Integrity, Director General of National Department for Good Governance & Integrity (JITN), Deputy DG of GIACC, PM's Department, Assistant Resident Representative for United Nations Development Programme (UNDP) and Programme Specialist for United Nations Volunteers (UNV), Bonn, Germany).

Datuk Anis Yusal was appointed by DYMM The King between 2014 to 2018 as Commissioner and Deputy Chairman of the Enforcement Agency Integrity Commission (EAIC)

TRAINING MODULE:

VALUES DRIVEN GOVERNANCE

- ◆ The Importance of Integrity
- ◆ Governance Indicators



ASSOCIATE PROFESSOR DR. AMALINA MUHAMMAD AFIFI

QUALITY MANAGEMENT & ENHANCEMENT CENTRE (QMEC) /
FACULTY OF ENGINEERING
amalina@um.edu.my | 03- 7967 5385

Dr. Amalina received her Doctor of Engineering from Kyoto Institute of Technology (KIT, Japan) in 2010. Her specialization is in polymeric materials. She did her post-doctoral training in Helmholtz-Zentrum Geesthacht, Germany in the area of electrospun nanofibrous material. Her research work focused on electrospun nanofibrous membrane for wastewater treatment application.

She is also involved in the Quality Management System (ISO 9001) of Universiti Malaya as lead auditor since 2002. She became the university's lead auditor in 2016 and oversee the internal audit exercise as well as coordinating the third party audit. As the chairperson of Institute of Materials Malaysia's (IMM) Standard Assurance Committee, she helps with the ISO 17024 implementation. At the regional level, she assessed academic program of higher education institution in ASEAN countries. She has led more than 20 program assessments in different ASEAN countries.

TRAINING MODULE:

QUALITY MANAGEMENT SYSTEM BASED ON ISO 9001

- Introduction to ISO 9001 Quality Management System
- Implementing ISO 9001 Quality Management System
- Implementing Internal Quality Audit ISO 9001



DR. ELSA HANIFFAH MEJIA MOHAMED

QUALITY MANAGEMENT & ENHANCEMENT CENTRE (QMEC) / FACULTY OF MEDICINE
elsa@um.edu.my | 03- 7967 6634

Dr. Elsa Haniffah Mejia Mohamed is a Medical Lecturer in the Department of Pharmacology, University Malaya. She specialises in the area of pharmacogenomics, with a keen interest in NGS techniques and the studies of cancer, particularly acute myeloid leukaemia and colorectal cancers. She graduated as a medical doctor and served as a medical officer under Ministry of Health prior to joining the Department of Pharmacology, Universiti Malaya as a Medical Lecturer.

Dr. Elsa is currently the Coordinator for Quality Standardisation at the Quality Management & Enhancement Centre (QMEC) for University Malaya. She is a certified ISO 9001 Lead Auditor and has been involved with quality audits in UM since 2005 and also as Programme Assessor in Programme accreditation process at the university.

TRAINING MODULE:

QUALITY MANAGEMENT SYSTEM BASED ON ISO 9001: 2015

- ◆ Quality Management Principles
- ◆ P-D-C-A
- ◆ Risk Based Thinking
- ◆ What is QMS and Why Should We Use It
- ◆ Overview of the ISO 9001 Standard



DR. KENNY CHEAH SOON LEE

CENTER FOR RESEARCH IN EDUCATIONAL LEADERSHIP,
ADMINISTRATION, MANAGEMENT AND POLICY (CRELAMP) / FACULTY OF EDUCATION
kennycheah@um.edu.my | 03- 7967 5005

Dr. Kenny S.L Cheah is currently the Chair of CRELAMP (Center for Research in Educational Leadership, Administration, Management and Policy), and a Senior Lecturer based in the Faculty of Education, University Malaya. He teaches, writes, and publishes in the subjects of Educational Leadership & Management, School Transformations, Edu-preneurship, Environmental Education Leadership, Organisational Sustainability, and Future Education Systems.

Apart from academia, he is also a Senior Certified Trainer with ATLAS.ti (CAQDAS Software), a Certified Google Educator, and a Digital Entrepreneurship Educator in partnership with MDEC, CITrA and UMCCeD. For writing and publications, he welcomes multidisciplinary collaborations with other international and local scholars

TRAINING MODULE:

PROFESSIONAL ENHANCEMENT AND ACADEMIC RESEARCH (PEAR)

- Phase 1: Research Strategy and Methodology
- Phase 2: Data Analysis with Software Training
- Phase 3: Coaching Towards Completion of Thesis



DR. TAN HSIAO WEI

INSTITUTE OF RESEARCH MANAGEMENT AND SERVICES

tanhw@um.edu.my | 03- 7967 4651

Dr. Tan Hsiao Wei has worked in the sector for more than nine years. She is currently the Head of Research Services Division at the IPPP, Universiti Malaya. She started her research management career in 2013, immediately after she graduated from her Ph.D. degree in colloidal chemistry. She had experience in managing research policies and guidelines of the University, research project management, project costing and budgeting, and performing analyses related to University research performance to support strategies and policies development.

TRAINING MODULE:

SYSTEMATIC APPROACH FOR RESEARCH PROJECT COSTING

- Identify Types of Costs
- How to Prepare a Budget from Scratch?
- Where does the Numbers in the Budget Come from?
- What Do You Need to Prepare a Project Budget?



DR. PONMALAR A/P ALAGAPPAN

CENTRE FOR INTERNSHIP TRAINING AND ACADEMIC ENRICHMENT

ponmalar.a@um.edu.my | 03- 7967 5489

Dr. Ponmalar N Alagappan, an educator with 20+ years of experience, excels in administration, project organization, and performance improvement. Working effectively with a wide range of stakeholders to achieve goals, boost productivity, and streamline operations.

Her entrepreneurial approach supports developing forward-thinking plans for online businesses or social enterprises. Certified trainer by the Ministry of Higher Education, holds professional certifications from Singapore Management University, Swansea University, UCD Innovation Academy, Higher Education Leadership Academy and Malaysian Academy of SME Entrepreneurship Development .

TRAINING MODULE:

HUMAN RESOURCE MANAGEMENT

- Personality
- Motivation
- Diversity
- Entrepreneurial Mindset



MADAM AZHANNI MUHAMMAD

SCHOOL OF BUSINESS AND ECONOMICS

azhannim@um.edu.my | 03- 7967 3681

Madam Azhanni's extensive experience in Business Communication, Corporate Communication & English Language gives her the opportunity to venture the world of corporate training & higher learning teaching for more than 20 years. She is a Certified HRDCorp Trainer, Certified Virtual Trainer (Virtual LearnCaster) and Google Certified Educator. At present, she has conducted more than 500 trainings, workshops & lectures through experiential learning. Occasionally, she receives invitations to serve as a speaker, moderator and master of ceremony for business conferences, forums and events.

TRAINING MODULE:

BUSINESS COMMUNICATION & CORPORATE COMMUNICATION

- ◆ Presentation Skills
- ◆ Effective Communication Strategies at the Workplace
- ◆ Conflict Management
- ◆ Corporate Crisis Communication / Management
- ◆ Negotiating Skills
- ◆ Business Writing
- ◆ Critical Thinking



DR. KHAIRUDDIN NAIM MOHD ZAIN

CENTRE OF BUSINESS EXCELLENCE / FACULTY OF SPORTS & EXERCISE SCIENCE
naimrudy@um.edu.my | 03- 7967 3438

Dr. Naim is a permanent Senior Assistant Registrar and actively doing part-time lecturing and freelance speaker. He received PhD from Faculty of Business and Accountancy, University of Malaya.

His research focuses on Human Resources Management and Work-Life Balance studies. Deepend the knowledge in Talent Management at Southern Cross University Australia, and University Malaysia Pahang. Involved in research that focuses on Talent Management at Lisbon University, Portugal.

TRAINING MODULE:

TALENT MANAGEMENT

- ◆ Competency-based Talent Management
- ◆ Talent Development
- ◆ Talent Retention
- ◆ Talent Engagement



ASSOCIATE PROFESSOR DR. ZURAIDAH ABDULLAH

DEPUTY DEAN, UNIVERSITY MALAYA CENTRE FOR CONTINUING EDUCATION
zuraidahab@um.edu.my | 03- 7967 5005

Dr. Zuraidah received her Ph.D. degree in Principalship Studies (Universiti Malaya, 2010). Her research focuses on society from the perspective of education such as the issue of Professional Learning Community (PLC) in schools, inclusive education programme, the National School Empowerment based on the PPPM 2013-2025, trans-genders, resiliency of university students and also promoting peace education to secondary level students in order to maintain peaceful and boosting unity.

Currently, she involves in consultation project for social issues in collaboration with JAKIM, IPGM, BPSH, UNESCO Malaysia, DMDI and KPWPM. Dr. Zuraidah has been conferred the Bintang Cemerlang Melaka by TYT Yang di-Pertua Negeri Melaka and was awarded the Pingat Perkhidmatan Cemerlang (PPC) from the Ministry of Education (MOE) of YAB Tan Sri Dato ' Haji Muhyiddin Hj Mohd Yassin.

TRAINING MODULE:

LEADERSHIP AND PROFESSIONAL LEARNING COMMUNITIES (PLC) IN EDUCATION

- ◆ The 10 Principles of Effective PLCs
- ◆ What Makes a PLC Work?
- ◆ PLCs and FISO
- ◆ Victorian PLC Initiative
- ◆ Tools for PLC Schools
- ◆ Get Involved



CENTRE'S TRAINING PROFILES



UNIVERSITI MALAYA HALAL RESEARCH CENTRE

umhalal@um.edu.my

<https://umhrc.um.edu.my/>

03- 7967 6242 / 7891 / 7944

The Universiti Malaya Halal Research Centre (UMHRC) is a research centre at the Universiti Malaya that has been operating since 2014 in line with the government's intention to make Malaysia a Global Halal Hub. UMHRC has been appointed as a recognised halal training provider for professional halal training under Halal Professional Board (HPB) by JAKIM since 2017 until present.

UMHRC has also been appointed as one of the strategic partners under the Malaysia International Halal Academy (MIHA), JAKIM. MIHA is one of the units under JAKIM that carries out halal capacity development programs that include halal awareness and halal competency programs. UMHRC also provides coaching on halal certification process to potential halal industry.

TRAINING MODULE:

HALAL AWARENESS TRAINING

- Understanding Basic Concept of Halal and Haram
- Ingredients with Halal Issues
- Halal Certification Perspective
- Understanding Non-Conformance

TRAINING MODULE:

HALAL COMPETENCY TRAINING

Manual Prosedur Pensijilan Halal (MPPHM) 2020

Malaysia Halal Management System (MHMS) 2020

Halal Assurance Management System

Critical Ingredient

Halal Cosmetic

Introduction to Internal Halal Audit

TRAINING MODULE:

HALAL PROFESSIONAL TRAINING

Halal Executive Training:

- S1: Halal Manual and Records Administration
- S2: Internal Halal Committee Program Administration
- S3: Halal Quality Assurance
- S4: Halal Certification Process Administration
- S5: Halal Internal Audit Facilitation

Internal Halal Audit Training:

- S1: Coordinate Pre-Audit Meeting
- S2: Prepare Audit Tools
- S3: Coordinate Opening Meeting
- S4: Carry Out Audit Documentation
- S5: Conduct on Site Audit
- S6: Prepare Audit Findings Report
- S7: Carry Out Audit Closing Meeting
- S8: Conduct Follow Up Audit



CENTRE OF BUSINESS EXCELLENCE

cbe17@um.edu.my
03- 7667 3601

Centre of Business Excellence (CBE@UM) was established to support the Faculty's engagement with industry through education and training, business advisory and consultancy activities. Our vision is to be one of the leading centres that makes an impact on industry and communities by building knowledge and competence, contributing to the overall goals of improving entrepreneurship and building resilience in society. Our mission is to achieve results by:

- [1] Providing quality business development programmes tailored to the needs and goals of individuals, groups or departments, and institutions.
- [2] Promoting individual learning and business problem solving as a means of developing effective business leaders, managers and executives.

TRAINING MODULE:

ENTREPRENEURSHIP AND LEADERSHIP

- Leading in Today's Dynamic World
- Leadership that Promotes Action and Collaboration
- Propel Results with Relevant Leadership
- Deeper Diversity & Technological Changes in the Environment
- Adapt to New Technologies & to Restructure Organizational Culture

TRAINING MODULE:

FINANCE AND ACCOUNTING

Basic Concept of Time Value of Money 

Investment and Project Appraisal 

Risk and Sensitivity Analysis 

Simple Cost and Revenue Concept 

TRAINING MODULE:

STRATEGIC AND TALENT MANAGEMENT

 Streamline the Strategic Thinking of Work Force Planning

 Developing Employees and Retaining

 Problem Identification

 External Environment Analysis

 Competitive and Corporate Strategy

 SWOT and TOWS Analysis

 Workshop

TRAINING MODULE:

DATA ANALYTICS AND INFORMATION SYSTEM

- Managing in Digital World
- Gain Competitive Advantages from Big Data
- Cloud Computing: The Next Big Thing!
- Business Intelligence and Analytics

TRAINING MODULE:

GOVERNANCE BUSINESS SUSTAINABLE AND ENVIRONMENTAL SOCIAL

- Environmental Usage Energy Efficiency
- Social Health and Safety for Employees
- Governance Management with Accounting Integrity and Transparency



UNIVERSITI MALAYA CENTRE FOR CONTINUING EDUCATION



PUSAT PENDIDIKAN BERTERUSAN
Centre for Continuing Education

umcced@um.edu.my
<https://umcced.edu.my/>
03- 8684 3600

Universiti Malaya Centre for Continuing Education is an academic Centre of Responsibility (CoR) under the University of Malaya Chancellery which was established in 1998, specifically to pioneer the concept of "Lifelong Education" by offering various educational and training programs for all levels of society. These programs include Diploma and Executive Diploma, Professional Certificates, and short courses in various fields.

For the purpose of promoting lifelong education among working adults, most programs offered are conducted on a part-time basis and tailored according to individual and corporate needs. In the international arena, Universiti Malaya Centre for Continuing Education also provides training opportunities to overseas participants through study tours and short courses tailored specifically to the needs of participants. These short-term training programs are also offered abroad including in the Philippines, Hong Kong, and Indonesia.

Executive
Diploma

Professional
Certificate

Course
Buffet

Skill
&
Language

Diploma

Islamic
Studies

Short
Courses

PROFESSIONAL CERTIFICATES



Scan here for the list of Professional Certificates

- Law
- Management and Administration
- Education
- Health
- Business and Entrepreneurship
- Language Skills and Creative Arts

SHORT COURSES

- Cyber Security for Professional and Industry Practitioners
- Digital Marketing Zero to Hero
- Future of Communication and Leading Virtual Teams
- Future Thinking and Scenario Planning
- Effective Communication at the Workplace
- Managing OSH at the Workplace
- Finance Made Easy
- Professional Certificate in Project Management



Scan here for the list of Short Courses



UM LEAD

Centre for Leadership & Professional Development

Serving the Nation. Impacting the World.

CENTRE FOR LEADERSHIP AND PROFESSIONAL DEVELOPMENT

umlead@um.edu.my

<https://umlead.um.edu.my/>

03- 7967 6261

The Centre for Leadership and Professional Development at Universiti Malaya supports the development of human capital and organizational performance through a collaborative platform for individuals and organizations. We offer an innovative environment for private, public and civil society sectors to work on their human capital challenges by drawing from the latest thought leadership and analytical tools. Our approach uses the Malaysian cultural and historical heritage as a competitive advantage with understanding of its legal environment and business culture. We prepare our participants to be better leaders. Together with the focus on values, UM LEAD offers a rare learning experience to our participants and partners.

TRAINING COURSE:

PURPOSEFUL & PRINCIPLED LEADERSHIP PROGRAMME (PPL)

- ◆ PPL is UM LEAD's flagship leadership programme that combines experienced Malaysian and International practitioners with our award winning faculty members delivered in an immersive learning environment, where real world insights and evidence-based research come together. Our in-person programme offers a small group of participants to openly interact with our experts with a high focus on Malaysian and regional issues.

PPL PROGRAM OUTLINE

- Values driven governance. The need for a purposeful & principled leader, the cornerstone of leadership
- Managing diversity: A Malaysian case study
- Social cohesion in a multi-ethnic & multi-religious Malaysia
- Anticipate future challenges. Foresight as a tool to plan for an unpredictable future
- Responsible corporate leadership
- Data in decision making
- Capstone group project

WHO IS THE PROGRAMME FOR?

● The PPL programme is designed for C-suite level leaders from the private, public and civil society sectors who are looking to lead their organisations more effectively. The participants are often talents identified by their respective organisations, having potential for growth, as part of their succession plan. Success of the course depends on commitment and active participation in discussions and group work that will be conducted entirely in English.

PPL is delivered through 8 half-day sessions over a period of 4 weeks. Each session combines insights gained by government and corporate leaders with experts delivered through experiential learning with case studies, group work and reflective sessions.

List of UMConsults
Consultation Projects



List of UMConsults
Consultation Expertise



UNIVERSITI
MALAYA

UMCONSULT

Pusat Perundingan Universiti Malaya

Address

Level 6

Research Management & Innovation Complex

University of Malaya

50603 Kuala Lumpur

Phone

+603 - 7967 3556 / 3557

Email

upum@um.edu.my

Website

<https://upum.um.edu.my/>



